





POST SHOW



FoodtechvN

THE 8th VIETNAM INTERNATIONAL EXHIBITION ON FOOD & BEVERAGE PRODUCT, MACHINERY, EQUIPMENT AND TECHNOLOGY

https://www.foodtech-vn.com/

Organizer:

Co-Organizers:

Bronze sponsor:











SHOW KEY'S FIGURES

Name: The 8th International exhibition on Food & Beverage Products, Machinery, Equipment and Technology – VIETNAM FOODTECH 2023

Venue: Saigon Exhibition & Convention Center (SECC), 799 Nguyen Van Linh Str., Dist. 7, Ho Chi Minh City

Date: 13th - 15th December 2023

Sponsored by: Ministry of Industry &Trade Ministry of Science & Technology Ministry of Agriculture & Rural Development

Organizered by: Adpex Joint Stock Company

Co-organized by: National Agency for Technology Entrepreneurship and Commercialization Development (NATEC) Vietnam Climate Innovation Center (VCIC) Vietnam Food Science and Technology (VAFOST)

> The first show since the annualisation, Vietnam Foodtech 2023 concluded with four days of exciting business exchange, content-rich seminars and workshops. Spread across Hall A at Saigon Exhibition and Convention Center, the global gathering of F&B professionals saw experiences and value delivered in record fashion!



EXHIBITORS FACTS

10,000 sqm

堀 10 seminars, workshops

🚔 310 exhibitors from 18 Countries/Regions (Australia, Korea, China, Israel, Vietnam, Czech Republic, India,

Japan, Malaysia, Thailand, Taiwan, Poland, Russia, Indonesia, Singapore, USA, Greece, Vietnam

GENERAL ASSESSMENTS AND REMARK OF EXHIBITORS

89% of the exhibitors were pleased with services of Organizing Board
95% of the exhibitors were satisfied with participation results
80% of the exhibitors are interested in participating in the next

VIETNAM FOODTECH 2024

Mr. Dang Duy Khanh – SAIKOPACK VIETNAM CO., LTD" (Vietnam)

This is the second time our company has attended the exhibition, where we have the opportunity to display and demonstrate food machinery and equipment including all stages from processing to packaging. Through the exhibition we has reached many potential customers and we believe that it will be a good base for our product development and our brands in the future, and in Vietnam'.

Ms. Thien Giang - WANT WANT COMPANY LIMITED" (Taiwan)

This is our first attending exhibition this year, we hope to find partners who intend to dairy products and expand the market in Vietnam. It has been the perfect for us to meet with our target clients and to further promote our company and products.

"

Mr. Hynek Kmonicek – Czech Republic Ambassador in Vietnam" (Czech Republic)

We are pleased to introduce Czech Republic enterprises to Vietnamese consumers at this exhibition with the hope of connecting trade between the two countries. We are very pleased to have received many orders as well as visitors to our pavilion. We will participate again next year.

"

Mr. Luu Thanh Trung – TRUNG HAI SCIENCE CO., LTD (Vietnam)

Vietnam Foodtech was an outstanding exhibition that allowed us to showcase our solution for F&B industry to a highly engaged audience, connect with industry professionals, and gain valuable insights. The event provided a platform for us to not only showcase our products but also stay updated on the latest industry trends, innovations, and consumer preferences.

"

KERSIA VIETNAM – KERSIA GROUP (France)

This exhibition has been the perfect event for us to meet with our potential clients and to further promote our company and our disinfectant products. This is a huge playground for professionals to exchange and learn from each other and it was helpful that we could find many contacts through the event.



TESTIMONIALS



VISITORS FACTS

11,039 Total Attendees8,379 Trade Visitors (41% overseas)2,660 Public Visitors

> Coming from 25 Countries/Region: Australia, Cambodia, Canada, China, India, Indonesia, Japan, Korea, Malaysia, Poland, Russia, Singapore, Thailand, Taiwan, Vietnam, France, Poland, Netherlands, Germany, Phillipines, Hongkong, United Kingdom, United State, Spain, Italy

IN WHICH:

- 22% Manufacturer/Processor
- 17% Importer/Dealer/Distributor
- 12% Hotels, Restaurants and Fast food chains
- 18% Wholesaler/Retailer
- **11%** Transportation/Logistics/Storage systems**20%** Others



SEMINARS HIGHLIGHT



Workshop: Rapid solutions for microbial control and hygiene monitoring in food processing plants and agricultural processing Workshop: Technological solutions and equipment in the production of high quality food products Workshop: Traceability system fo r agricultural, uatic products and export opportunities to the us, eu, japan, and china markets Workshop: Choosing the top packaging solutions for overseas shipping companies Workshop: Application of organic carbon in agriculture in Japan

BUSINESS MATCHING PROGRAMME

The business matching programme at Vietnam Foodtech's first annual event facilitated over 2,800 valuable meetings for buyers and sellers, resulting in a pre meeting schedule for businesses to connect with clients and showcase their products and services on an annual basis. With 170 buyers from 15 countries/ regions, the event achieved high levels of engagement and productivity, demonstrating its effectiveness in achieving its objectives.

At Foodtech 2023, I had an opportunity to build relationships, make friends and add to business sourcing opportunities. It was great, with a great human touch. The team of organisers has been one of the best I have ever seen!

"

CON CUNG JOINT STOCK COMPANY (Vietnam) The exhibition helped us to connect with new suppliers and stay up to date with new ideas and technology for our food ingredient products processing stages. OLAM INTERNATIONAL (United State)

"

"

Great expo with variety of food & beverage related products and consistently offers the newest technology. I had a wonderful experience here at Foodtech 2023 and would definitely endorse it to friends and colleague. SAIGON FAR EARST TRADING CO., LTD (Vietnam)

Overall this is a professional food & beverage processing exhibition. There are good new products here, which will provide new business opportunities for our business in Thailand.

"

S.R.V. INTERGROUP COMPANY LIMITED (Thailand)

85% Are likely to place orders from on-site meetings 90% Are likely to attend future Vietnam Foodtech

95%

Are likely to recommend Vietnam Foodtech to their friends/colleagues







VISITORS' TESTIMONIALS

We found the show very informative and insightful with many potential contacts that will be helpful for our business NUTIFOOD NUTRITION FOOD JOINT STOCK COMPANY (Vietnam)

This exhibition is a good avenue to connect and reconnect with major suppliers from all over the world. It helped me find the right people to talk to and import the products on our supermarket chain JAY SHREE FOOD PRODUCTS (India)

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This expo is a great choice for F&B enterprise in sourcing new products as well as networking with other partners/ suppliers from Vietnam and around the world **KODAI SANGYO LTD (Japan)**

Being one of the largest supermarket chain owner, I am constantly on the lookout for food products which I am fulfilling by sourcing from this exhibition

THISO RETAIL CO., LTD (Vietnam)

It was a great experience, I explored diverse exhibitors, discovered new trends, and networked with industry professionals. It is valuable opportunity to connect with like-minded individuals in the food and beverage processing industry

"

JEJU BUSINESS AGENCY (Singapore)

CHECK OUT WHO VISITED

NIEM BUY2SELL VIETNAM JSC

SWAN ANALYTICAL VIETNAM CO., LTD NUTIFOOD NUTRITION FOOD JOINT STOCK COMPANY ABBOTT KOJI FOOD THISO RETAIL CO., LTD GYEONGSANGBUKDO REPRESENTATIVE OFFICE IN HCMC IFSS - INTERNATIONAL FOOD SUPPLY AND SERVICE COMPANY LIMITED KODAI SANGYO LTD VEDAN VIET NAM NISSIN FOODS VIETNAM JAY SHREE FOOD PRODUCTS ONE PACIFIC SACHI IMPORT-EXPORT CO., LTD. JEJU BUSINESS AGENCY SINGAPORE MY LAN FOOD CONCUNG CO., LTD KADO VIET NAM JSC TRI-WALL VINA PACK CO., LTD HONG THAI PRODUCTION TRADING SERVICE COMPANY LIMITED CHUONG VANG TRADING COMPANY LIMITED DASIA JOINT STOCK COMPANY HA NOI FOODS VIET NAM IOINT STOCK COMPANY HOANG LINH COMPANY LIMITED ASIA FOOD AND BEVERAGE CO LTD VIET MY GROUP JOINT STOCK COMPANY ACC (ASIA CHEMICAL CORPORATION) TAN TUONG KHANG CO..LTD BINH MINH INTERNATIONAL BUSINESS JOINT STOCK COMPANY NIKKO RETAIL CORPORATION MARICO SOUTH EAST ASIA JOINT STOCK COMPANY 3H BIZTECH CO., LTD CENTRALRETAIL ADVANTAGE LOGISTICS CO. ITD MANNA VIETNAM VIETNAM NISSHIN TECHNOMIC CO., LTD GREEN FOOD LIFEFOOD CO. LTD VINAFCO CORPORATION GUSAM KOREA IMPORT EXPORT TRADING SERVICE COMPANY LIMITED BLUE OCEAN IMPORT EXPORT ONE MEMBER COMPANY LIMITED BUY2SELL VIETNAM ACECOOK VIETNAM MOON-TECH 7-ELEVEN YARN COFFEE TRANG AN BINH MINH FRUIT AND VEG CORP CJ FOOD VN GOSHU CAFÉ KATINAT JOINT STOCK COMPANY GOODEATS JOINT STOCK COMPANY

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AGARI COMPANY LIMITED HI-FOODS TRADING JOINT STOCK COMPANY DNP SHIPPING LINH LINH FOOD LAMECO SOFTWARE JOINT STOCK COMPANY VINASNACK MANE VIETNAM PHD CO., LTD UNI-GLOBAL LOGISTICS JSC KAMEREO JOINT STOCK COMPANY HOANG HA CO., LTD. LE CHEF RESTAURANT JSC HOUSE FOODS VIETNAM CO., ITD FOOD PROCESSORS ASSOCIATION OF CAVITE JENLINK JOINT STOCK COMPANY HOANG KIM PRECISION CO., LTD VINASNACK DELIMARKET JOINT STOCKCOMPANY JAY SHREE FOOD PRODUCTS MEKONG SEAFOOD CONNECTION CO., LTD. PAYA RESTAURANT JOINT STOCK COMPANY MORGAN&MERIDIEN FINANCIAL TIEN GIANG SEAFOOD - ARGRICULTURAL PRODUCT IMPORT EXPORT CO., LTD BASEAFOOD REP OF DAEGU METROPOLITAN CITY AQ GOURMET & DINE - VIETNAM K MARKET TMI VIETNAM CO.,LTD SOVIFOOD ICHIOKA SEIKA VIETNAM CO., LTD. HOA MAI JSC 0.F PACKAGING E-MART SUPERMARKET EURO SNACK FOOD VIETNAM VIETHERITAGE RESTAURANT - PHUC MINH PHAT CO .LTD ACE FOODS BIG FOOD MALACCA GROVE NEW RETAIL ECOOIL WAH HONG INDUSTRIAL CORP. BIG C LIWAYWAY VIETNAM JOINT STOCK COMPANY KYUNGHAN CO., LTD. SONG SONG CO., LTD NETO IMPORT EXPORT CO., LTD MAHAI AKAHMI ENTERPRISES OLAM INTERNATIONAL ANNAM GOURMET GRAND MELTIQUE FOOD TRADING SDN BHD GOLDEN BEANS COFFEE JOINT STOCK COMPANY VINAMILK

UZIN METAL CO., LTD SEABINA CO., LTD.

VIETNAM YOKOREI CO.LTD 4HANDY

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STOCKCOMPANY MCM CORPORATION Y.K. INTERNATIONAL TRADING (SHANGHAI) CO., LTD SILVER SHIFT TRADING AND SERVICE

STOCK COMPANY ROYAL BEST FOOD AGROSYSTEMS CO, LTD BICH CHI FOOD CO., LTD TADI PRODUCTIONS TRADING JS VICTORY CO., LTD PACHI PACHI CO., LTD TP SHIPPING COMPANY LIMITED SANGAMITHRA EXPRESSWAY JUPITER VIET NAM CO., LTD PEROMA SINOTRADE GLOBAL LIMITED GREEN+ GROUP FPT SOFTWARE MINIFOOD TRADING LOTTE VINA INTERNATIONAL JSC MEKONG CAPITAL FOOD PROCESSORS ASSOCIATION OF CAVITE ABBY VN GREENFEED YK ANG PRODUCTS SDN BHD DA WU SUPPLY CHAIN MANAGEMENT CO.LTD. EDSTACHEM GROUP KOZHIKODENS AGRO FOOD AND EXPORTERS PVT LTD S.R.V. INTERGROUP COMPANY LIMITED KALAMA COFFEE IKC ASIA PACIFIC PTE LTD MASAN GROUP EURASIA GLOBAL IMEX APRATI FOODS LARTI'S FARM TOYFUX STUDIOS JOINT STOCK COMPANY BATTAMBANG RICE INVESTMENT CO., LTD. KHANH HOA FOOD VIET ANH SCIENTIFIC PT EMPAT SEMBILAN NUSANTARA MUDA DAVIE GROUP MARUBENI VIETNMA CO AMPACK CO., LTD NAM AN GROUP TGP SCIENTIFIC WASEIDO CO., LTD SAIGON FAR EARST TRADING CO., LTD NATURAL FRUITS AND DRINKS PTE LTD









TOP 22 COUNTRIES/REGIONS

JAPAN	575
NETHERLANDS	190
TAIWAN	490
INDIA	250
KOREA	790
FRANCE	105
SINGAPORE	650
MALAYSIA	680
RUSSIA	90
POLAND	87
CAMBODIA	105

GERMANY	56
CHINA	390
THAILAND	690
MALAYSIA	590
PHILLIPINES	702
HONGKONG	250
SPAIN	228
ITALY	65
UNITED KINGDOM	70
INDONESIA	215
VIETNAM	3771

BREAKDOWN BY REGIONS



South East Asia Rest of Asia Europe

VISITORS BY BUSINESS NATURE

Importer / Exporter / Distributor / Wholesaler	2,097
Manufacturer	1,932
Research & Development / Food Science	1,325
F&B Management Service / Consultancy	1,325
Equipment & Supplies	1,214
Restaurant / Bistro / Café / Coffee Shop	883
Hypermarket / Supermarket	773
Fast Food / Quick Service Operator	221
Hotel / Resort / Serviced Apartment / Clubhouse / Country Club	111
Advertising / Marketing / Printing / Public Relations	210
Hospitality Management Service / Consultancy/ Logistics	188
E-Retailer	221
IT Solutions / Security Provider	154
Specialty Food / Health / Organic Food	155
Media / Publication	77
Others	33

VISITORS BY JOB FUNCTION

Purchasing / Procurement	2,440
F&B / Catering Management	1,987
Research & Development	1,656
Sales / Marketing / Brand Management / Public Relations	1,104
Business Development	883
Government Official / Representative / Academia	662
Operations / Maintenance / Production Management	552
Finance / Administration / Human Resource	442
Chef (e.g. Central Kitchen Chef, Chef de Partie, Commis)	331
Corporate Management (Owner / Proprietor / President / CEO / MD / GM)	220
Consultant / Advisor	199
Product / Inventory Management	165
Project Management	143
Quality Control & Assurance / Food Safety	132
Dietician / Food Technologist / Nutritionist	121
Kitchen Operation / Management	10

INDICATION OF BUYER'S INTEREST

Food & Beverage Products



Food Technology, Packaging & Disposables



MARKETING CAMPAIGN

Email Marketing



VIETNAM FOODTECH & GROWTECH 2023. Thời gian: Từ 13 - 16 tháng 12, 2023 tại Trung m Hội chọ và Triện tâm Sải Gòn (SECC). Nguyễn Văn Linh, Quận 7, TP HCM.

Chương trình triển làm

Google Search

VIETNAM FOODTECH 2023

Triển lãm Quốc tế Công nghiệp Thực phẩm Việt Nam 2023 - Thời gian: Từ 13/12 đến 16/12/2023 - Địa điểm: Trung tâm Triển làm và Hội nghị Sài Gón (SECC) - 799 Đại .

Facebook Ads -







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Vietnam Foodtech rdgs.shww.foodtech.vrt.cem - Translate zw

Home - Vietnam Foodtech - Triển Lâm Quốc Tế Về Công

VIETNAM FOOTPECH là triển tàm trường mại quốc tế loàn dên tập trung vào c vaiể, chế sắn và độn gắn nghĩn thượng mài táng sự viện dân cho. Thời gian mở của - Thông lin chung - Tài tiêu thển tâm - Danh sách nhà trung bà



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MARKETING CAMPAIGN

E-Advertising (More than 5,000 banner impressions) -







News (More than 80 articles about the exhibition) -

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SEE YOU AT OUR NEXT EVENT NOVEMBER 13th to 15th, 2024 at SECC, HO CHI MINH CITY, VIETNAM