

SPECIALISED ZONES AT FOODTECH 2024

TECH-TALK ZONE

A series of technical seminars including speeches from leading suppliers providing useful information related to current technology and advanced products to help visitors gain more information about industry and product applications to production and processing processes.



HIGH-TECH ZONE

In Vietnam Foodtech 2024 framework, grasping the demand for F&B technologies in Vietnam due to the booming consumption, High-Tech Zone will be launched to showcase on Processing, Packaging. In addition to showcasing innovative technologies, machinery for packaging and processing industry, the new showcase zone also highlights the latest invention applied to new trend of F&B industry.



PACKAGE OPTIONS:

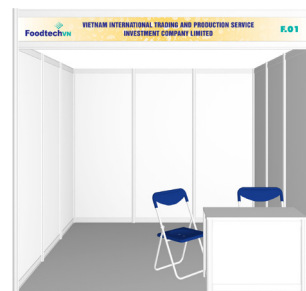
SPACE ONLY (Minimum of 18sqm)

Organizer provides raw space only, exhibitors make the own stand's design & construction (needs to be received confirmation from the Organizer). Utilities and additional services can be requested at an additional charge (management fee, construction deposit, electricity, etc.)



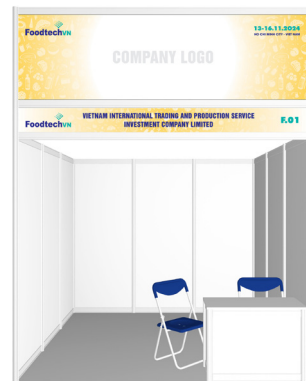
STANDARD PACKAGE (Minimum of 9sqm)

This package offers an all-inclusive exhibition solution to help you save both time and money. Equipped with Fascia board, 01 information counter, 02 folding chairs, 02 fluorescent tubes, 01 power socket, floor carpet, cleaning service



UPGRADE STANDARD PACKAGE (Minimum of 9sqm)

01 Upgrade Banner with attractive design (can be made with exhibitor own's design), Fascia board, 01 information counter, 02 folding chairs, 02 fluorescent tubes, 01 power socket, floor carpet, cleaning service.



CONTACT US TO SECURE YOUR PRIME LOCATION!

ADPEX JOINT STOCK COMPANY

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FoodtechVN

VIET NAM INT'L EXHIBITION ON
FOOD & BEVERAGE PRODUCT MACHINERY EQUIPMENT & TECHNOLOGY

13-15/11/2024

SECC - 799 NGUYEN VAN LINH, DIST. 7
HO CHI MINH CITY, VIET NAM



ANNUAL EXHIBITION



HOSTED AND SUPPORTED BY:



ORGANISED BY:



www.foodtech-vn.com

DISCOVER EXCITING MARKETING OPPORTUNITIES AT THE LARGEST FOOD AND BEVERAGE TECHNOLOGY EVENT

Featuring the most exceptional line-up of global food & beverage companies in production, processing and packaging technologies. Vietnam Foodtech is the major event where industry professionals in local and around the world gather in one place. This event offering Vietnam and international suppliers to harness the promising business opportunities in the Asia market and beyond. Join the largest international exhibition on F&B technology showcase in Asia to cater to the region's strong-growing and evolving appetite.

INCREASING THE EXPORT WEIGHT OF PROCESSED PRODUCTS

Enhancing opportunities for food exports necessitates the implementation of advanced processing and preservation technologies. The processed food sector in Vietnam is undergoing a transition from small, traditional, family-owned enterprises to larger entities. This transformation brings about diversification and unlocks fresh prospects for the export of agricultural, forestry, and fishery products. To guide this transition, the Prime Minister issued Decision No. 493/QĐ-TTg, endorsing the Commodity Import-Export Strategy through 2030. This strategic document establishes export priorities for agricultural, forestry, and fishery goods, emphasizing the elevation of processed products with high economic value, and enhancing compliance with regulations and quality standards. The Agricultural Product Processing and Market Development Department, operating under the Ministry of Agriculture and Rural Development, aims to achieve an export turnover of agriculture, forestry, and fishery products amounting to USD 65-70 billion by 2030, reflecting a twofold increase compared to the present.

WHY TO EXHIBIT?

Establish Connections

Connect and build lasting relationships with Vietnamese and international buyers from around the world.

Lead Generation

Generate high quality leads and engage in 1:1 self-arranged physical meetings with highly relevant buyers and decision makers of F&B sector

Maximum Reach

Connect and network with regional buyers with no geographical boundaries.

Speaking at Conferences & Seminars

Speaking at our industry conferences and securing one slot at Technical Seminar to let trade visitors understand your company portfolio and product specification.

GATEWAY TO VIETNAM F&B MARKET

- Strongest growing economy in the world until 2050 (PWC).
- A population of around 100 million with a rapidly growing middle class, which is expected to grow to 50% by 2035, and increasing disposable incomes.
- A country which maintains one of the highest growth rates in the world.
- Vietnam's food processing and production sector is primed for sustainable expansion, with a promising outlook for continued growth in the years to come. The industry's production value stands at an impressive 19.1% of Vietnam's overall processing and manufacturing industries.

BE AN EXHIBITOR!

- The F&B events industry model is changing and reshaping to stay resilient, and at Vietnam Foodtech, it is enable exhibitors and buyers to connect directly of entry, the chance to network, meet and trade.
- Be a part of the FoodTech Evolution, where presents an opportune for solution providers to showcase cutting-edge technology that will push and develop processes across the entire ecosystem of food & drinks manufacturing – from ingredients to processing, packaging and the supply chain and certification, trends and case studies.



BRIEFING FACTS OF 2023

VIET NAM FOODTECH 2023 has received the impressive result with for both domestic and foreign exhibitors in F&B technology industry.

-  **10,000+** TRADE ATTENDEES
-  **250+** EXHIBITORS
-  **10+** SEMINARS & WEBINARS
-  **1,000+** BUSSINES MEETINGS MATCHED C
-  **2,000+** ONTRACTS SIGNED RIGHT
-  **89%** of the exhibitors were pleased with services of Organizing Board
-  **95%** of the exhibitors were satisfied with participation results
-  **80%** of the exhibitors are interested in participating in the next VIETNAM FOODTECH 2024

TARGET VISITOR PROFILE

(Covering all aspects of F&B technology industry in Vietnam, exhibiting at Vietnam Foodtech 2024 to enhance your brand awareness and expand your business network not only in Vietnam but also in the region)

- IMPORTER / EXPORTER / DISTRIBUTOR / WHOLESALER
- MANUFACTURER
- RESEARCH & DEVELOPMENT / FOOD SCIENCE
- F&B MANAGEMENT SERVICE / CONSULTANCY
- EQUIPMENT & SUPPLIES
- RESTAURANT / BISTRO / CAFÉ / COFFEE SHOP
- HYPERMARKET / SUPERMARKET
- FAST FOOD / QUICK SERVICE OPERATOR
- HOTEL / RESORT / SERVICED APARTMENT
- ADVERTISING / MARKETING / PRINTING / PUBLIC RELATIONS
- HOSPITALITY MANAGEMENT SERVICE / CONSULTANCY / LOGISTICS
- E-RETAILER
- IT SOLUTIONS / SECURITY PROVIDER
- SPECIALTY FOOD / HEALTH / ORGANIC FOOD
- MEDIA / PUBLICATION

EXHIBIT PROFILES

(If you are manufacturers, distributors of below products, contact us now to secure your prime locations today)

FOOD & BEVERAGE PRODUCTS



SEAFOOD



HEALTH FOODS



FOOD INGREDIENTS



TABLE & KITCHENWARE



RAW MATERIALS & ADDITIVES FOR F&B PRODUCTION



FOOD ANALYTICS AND SAFETY & QUALITY MANAGEMENT



MACHINERY & EQUIPMENT FOR F&B PROCESSING & PACKAGING



LABELING, CODING AND TRACEABILITY MACHINERY & EQUIPMENT



AUTOMATIONS, ROBOTICS SYSTEMS AND INFORMATION TECHNOLOGY PROGRAMS

