



POST SHOW REPORT 2023



THE 8th VIETNAM INTERNATIONAL EXHIBITION ON
FOOD & BEVERAGE PRODUCT, MACHINERY, EQUIPMENT AND TECHNOLOGY

<https://www.foodtech-vn.com/>

Organizer:



Co-Organizers:



Bronze sponsor:



Media Sponsor:



SHOW KEY'S FIGURES

Name: The 8th International exhibition on Food & Beverage Products, Machinery, Equipment and Technology – VIETNAM FOODTECH 2023

Venue: Saigon Exhibition & Convention Center (SECC), 799 Nguyen Van Linh Str., Dist. 7, Ho Chi Minh City

Date: 13th – 15th December 2023

Sponsored by:
Ministry of Industry & Trade
Ministry of Science & Technology
Ministry of Agriculture & Rural Development

Organized by:
Adpex Joint Stock Company

Co-organized by:
National Agency for Technology Entrepreneurship and Commercialization Development (NATEC)
Vietnam Climate Innovation Center (VCIC)
Vietnam Food Science and Technology (VAFOST)

HIGHLIGHTS OF VIETNAM FOODTECH


The first show since the annualisation, Vietnam Foodtech 2023 concluded with four days of exciting business exchange, content-rich seminars and workshops. Spread across Hall A at Saigon Exhibition and Convention Center, the global gathering of F&B professionals saw experiences and value delivered in record fashion!



EXHIBITORS FACTS

 **10,000** sqm

 **10** seminars, workshops

 **310** exhibitors from 18 Countries/Regions (Australia, Korea, China, Israel, Vietnam, Czech Republic, India, Japan, Malaysia, Thailand, Taiwan, Poland, Russia, Indonesia, Singapore, USA, Greece, Vietnam)

GENERAL ASSESSMENTS AND REMARK OF EXHIBITORS

89% of the exhibitors were pleased with services of Organizing Board

95% of the exhibitors were satisfied with participation results

80% of the exhibitors are interested in participating in the next VIETNAM FOODTECH 2024



Mr. Dang Duy Khanh – SAIKOPACK VIETNAM CO., LTD" (Vietnam)

This is the second time our company has attended the exhibition, where we have the opportunity to display and demonstrate food machinery and equipment including all stages from processing to packaging. Through the exhibition we has reached many potential customers and we believe that it will be a good base for our product development and our brands in the future, and in Vietnam'.

Ms. Thien Giang - WANT WANT COMPANY LIMITED" (Taiwan)

This is our first attending exhibition this year, we hope to find partners who intend to dairy products and expand the market in Vietnam. It has been the perfect for us to meet with our target clients and to further promote our company and products.

Mr. Hynek Kmonicek – Czech Republic Ambassador in Vietnam" (Czech Republic)

We are pleased to introduce Czech Republic enterprises to Vietnamese consumers at this exhibition with the hope of connecting trade between the two countries. We are very pleased to have received many orders as well as visitors to our pavilion. We will participate again next year.

Mr. Luu Thanh Trung – TRUNG HAI SCIENCE CO., LTD (Vietnam)

Vietnam Foodtech was an outstanding exhibition that allowed us to showcase our solution for F&B industry to a highly engaged audience, connect with industry professionals, and gain valuable insights. The event provided a platform for us to not only showcase our products but also stay updated on the latest industry trends, innovations, and consumer preferences.

KERSIA VIETNAM – KERSIA GROUP (France)

This exhibition has been the perfect event for us to meet with our potential clients and to further promote our company and our disinfectant products. This is a huge playground for professionals to exchange and learn from each other and it was helpful that we could find many contacts through the event.

EXHIBITORS' TESTIMONIALS



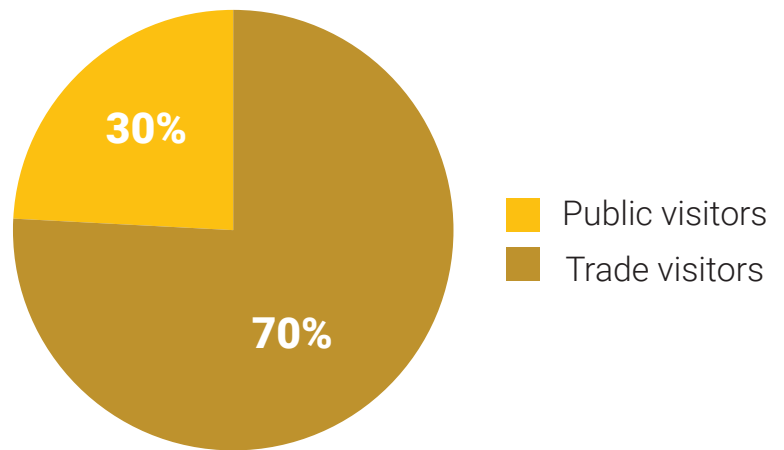
VISITORS FACTS

11,039 Total Attendees
8,379 Trade Visitors (41% overseas)
2,660 Public Visitors

> Coming from **25 Countries/Region**: Australia, Cambodia, Canada, China, India, Indonesia, Japan, Korea, Malaysia, Poland, Russia, Singapore, Thailand, Taiwan, Vietnam, France, Poland, Netherlands, Germany, Phillipines, Hongkong, United Kingdom, United State, Spain, Italy

IN WHICH:

- 22%** Manufacturer/Processor
- 17%** Importer/Dealer/Distributor
- 12%** Hotels, Restaurants and Fast food chains
- 18%** Wholesaler/Retailer
- 11%** Transportation/Logistics/Storage systems
- 20%** Others



SEMINARS HIGHLIGHT



Workshop: Rapid solutions for microbial control and hygiene monitoring in food processing plants and agricultural processing



Workshop: Technological solutions and equipment in the production of high quality food products



Workshop: Traceability system for agricultural, aquatic products and export opportunities to the us, eu, japan, and china markets



Workshop: Choosing the top packaging solutions for overseas shipping companies



Workshop: Application of organic carbon in agriculture in Japan

BUSINESS MATCHING PROGRAMME

The business matching programme at Vietnam Foodtech's first annual event facilitated over 2,800 valuable meetings for buyers and sellers, resulting in a pre meeting schedule for businesses to connect with clients and showcase their products and services on an annual basis. With 170 buyers from 15 countries/ regions, the event achieved high levels of engagement and productivity, demonstrating its effectiveness in achieving its objectives.



At Foodtech 2023, I had an opportunity to build relationships, make friends and add to business sourcing opportunities. It was great, with a great human touch. The team of organisers has been one of the best I have ever seen!

CON CUNG JOINT STOCK COMPANY
(Vietnam)



The exhibition helped us to connect with new suppliers and stay up to date with new ideas and technology for our food ingredient products processing stages.

OLAM INTERNATIONAL (United State)



Overall this is a professional food & beverage processing exhibition. There are good new products here, which will provide new business opportunities for our business in Thailand.

S.R.V. INTERGROUP COMPANY LIMITED
(Thailand)



Great expo with variety of food & beverage related products and consistently offers the newest technology. I had a wonderful experience here at Foodtech 2023 and would definitely endorse it to friends and colleague.

SAIGON FAR EAST TRADING CO., LTD (Vietnam)

85%

Are likely to place orders from on-site meetings

90%

Are likely to attend future Vietnam Foodtech

95%

Are likely to recommend Vietnam Foodtech to their friends/colleagues



VISITORS' TESTIMONIALS

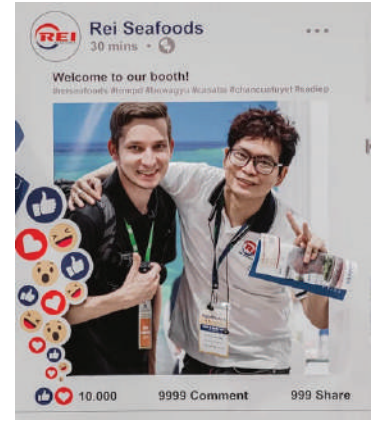
We found the show very informative and insightful with many potential contacts that will be helpful for our business
NUTIFOOD NUTRITION FOOD JOINT STOCK COMPANY (Vietnam)

This exhibition is a good avenue to connect and reconnect with major suppliers from all over the world. It helped me find the right people to talk to and import the products on our supermarket chain
JAY SHREE FOOD PRODUCTS (India)

This expo is a great choice for F&B enterprise in sourcing new products as well as networking with other partners/ suppliers from Vietnam and around the world
KODAI SANGYO LTD (Japan)

Being one of the largest supermarket chain owner, I am constantly on the lookout for food products which I am fulfilling by sourcing from this exhibition
THISO RETAIL CO., LTD (Vietnam)

It was a great experience, I explored diverse exhibitors, discovered new trends, and networked with industry professionals. It is valuable opportunity to connect with like-minded individuals in the food and beverage processing industry
JEJU BUSINESS AGENCY (Singapore)



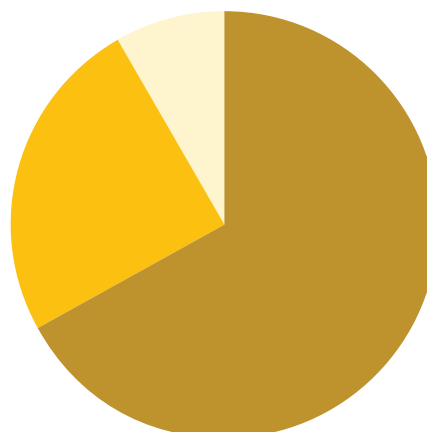
CHECK OUT WHO VISITED

SWAN ANALYTICAL VIETNAM CO., LTD	NIEM BUY2SELL VIETNAM JSC	C-FOOD INTERNATIONAL SAL (OFF-SHORE) THE BROWNIES LAVITE CORPORATION
NUTIFOOD NUTRITION FOOD JOINT STOCK COMPANY ABBOTT	AGARI COMPANY LIMITED HI-FOODS TRADING JOINT STOCK COMPANY DNP SHIPPING	LOTTE VIET HAN FOOD TECHNOLOGY COMPANY LIMITED RICH PRODUCTS VIETNAM
KUJI FOOD THISO RETAIL CO., LTD GYEONGSANGBUKDO REPRESENTATIVE OFFICE IN HCMC	LIINH LINH FOOD LAEMCO SOFTWARE JOINT STOCK COMPANY VINASNACK	CHITOSE LABORATORY CORP. GOLDEN PASTRY VIETNAM CO., LTD COM GROUP CROWN PACKAGE CO., LTD. LAVITE JOINT STOCK COMPANY NEW VIET DAIRY
IFSS - INTERNATIONAL FOOD SUPPLY AND SERVICE COMPANY LIMITED	MANE VIETNAM PHD CO.,LTD UNI-GLOBAL LOGISTICS JSC	IWATANI KING FOOD MARKET JOINT STOCK COMPANY MCM CORPORATION Y.K. INTERNATIONAL TRADING (SHANGHAI) CO., LTD
KODAI SANGYO LTD VEDAN VIET NAM NISSIN FOODS VIETNAM JAY SHREE FOOD PRODUCTS ONE PACIFIC	KAMEREO JOINT STOCK COMPANY HOANG HA CO., LTD. LE CHEF RESTAURANT JSC	SILVER SHIFT TRADING AND SERVICE JOINT STOCK COMPANY ROYAL BEST FOOD
SACHI IMPORT-EXPORT CO., LTD. JEJU BUSINESS AGENCY SINGAPORE MY LAN FOOD	HOUSE FOODS VIETNAM CO., LTD FOOD PROCESSORS ASSOCIATION OF CAVITE JENLINK JOINT STOCK COMPANY	AGROSYSYSTEMS CO, LTD BICH CHI FOOD CO., LTD TADI PRODUCTIONS TRADING JS VICTORY CO., LTD PACHI PACHI CO., LTD TP SHIPPING COMPANY LIMITED
CONCUNG CO.,LTD KADO VIET NAM JSC TRI-WALL VINA PACK CO.,LTD HONG THAI PRODUCTION TRADING SERVICE COMPANY LIMITED	HOANG KIM PRECISION CO.,LTD VINASNACK DELIMARKET JOINT STOCK COMPANY	SANGAMITHRA EXPRESSWAY JUPITER VIET NAM CO., LTD PEROMA SINOTRADE GLOBAL LIMITED GREEN+ GROUP FPT SOFTWARE
CHUONG VANG TRADING COMPANY LIMITED DASIA JOINT STOCK COMPANY HA NOI FOODS VIET NAM	JAY SHREE FOOD PRODUCTS MEKONG SEAFOOD CONNECTION CO., LTD. PAYA RESTAURANT JOINT STOCK COMPANY MORGAN&MERIDIEN FINANCIAL	MINIFOOD TRADING LOTTE VINA INTERNATIONAL JSC MEKONG CAPITAL FOOD PROCESSORS ASSOCIATION OF CAVITE ABBY VN GREENFEED
JOINT STOCK COMPANY HOANG LINH COMPANY LIMITED ASIA FOOD AND BEVERAGE CO.,LTD VIET MY GROUP JOINT STOCK COMPANY ACC (ASIA CHEMICAL CORPORATION) TAN TUONG KHANG CO.,LTD	REP OF DAEGU METROPOLITAN CITY AQ GOURMET & DINE - VIETNAM K MARKET TMI VIETNAM CO.,LTD SOVIFOOD ICHIOKA SEIKA VIETNAM CO.,LTD	YK ANG PRODUCTS SDN BHD DA WU SUPPLY CHAIN MANAGEMENT CO.,LTD. EDSTACHEM GROUP KOZHIKODENS AGRO FOOD AND EXPORTERS PVT LTD S.R.V. INTERGROUP COMPANY LIMITED KALAMA COFFEE
BIINH MINH INTERNATIONAL BUSINESS JOINT STOCK COMPANY NIKKO RETAIL CORPORATION MARICO SOUTH EAST ASIA JOINT STOCK COMPANY	HOA MAI JSC O F PACKAGING E-MART SUPERMARKET EURO SNACK FOOD VIETNAM VIETHERITAGE RESTAURANT - PHUC MINH	IKC ASIA PACIFIC PTE LTD MASAN GROUP EURASIA GLOBAL IMEX APRATI FOODS LARTT'S FARM JOYEUX STUDIOS JOINT STOCK COMPANY BATTAMBANG RICE INVESTMENT CO.,LTD. KHANH HOA FOOD VIET ANH SCIENTIFIC PT EMPAT SEMBILAN NUSANTARA MUDA DAVIE GROUP MARUBENI VIETNAM CO. AMPACK CO., LTD NAM AN GROUP TGP SCIENTIFIC WASEIDO CO., LTD SAIGON FAR EARST TRADING CO., LTD NATURAL FRUITS AND DRINKS PTE LTD
3H BIZTECH CO., LTD CENTRALRETAIL ADVANTAGE LOGISTICS CO., LTD MANNA VIETNAM VIETNAM NISSHIN TECHNOMIC CO., LTD GREEN FOOD LIFEFOOD CO.,LTD VINAFCO CORPORATION GUSAM KOREA IMPORT EXPORT TRADING SERVICE COMPANY LIMITED BLUE OCEAN IMPORT EXPORT ONE MEMBER COMPANY LIMITED BUY2SELL VIETNAM ACECOOK VIETNAM MOON-TECH 7-ELEVEN YARN COFFEE TRANG AN BINH MINH FRUIT AND VEG CORP CJ FOOD VN GOSHU CAFE KATINAT JOINT STOCK COMPANY GOODEATS JOINT STOCK COMPANY SALA FARM CONG TY TNHH TMDV BA	WAH HONG INDUSTRIAL CORP. BIG C LIUWAYWAY VIETNAM JOINT STOCK COMPANY KYLINGHAN CO., LTD. SONG SONG CO., LTD NETO IMPORT EXPORT CO., LTD MAHALAKAHMI ENTERPRISES OLAM INTERNATIONAL ANNAM GOURMET GRAND MELTIQUE FOOD TRADING SDN BHD GOLDEN BEANS COFFEE JOINT STOCK COMPANY VINAMILK UZIN METAL CO.,LTD SEABINA CO., LTD KIDO GROUP VIETNAM YOKOREI CO.,LTD 4HANDY GROUP JSC THE BAKERS	

TOP 22 COUNTRIES/REGIONS

JAPAN	575	GERMANY	56
NETHERLANDS	190	CHINA	390
TAIWAN	490	THAILAND	690
INDIA	250	MALAYSIA	590
KOREA	790	PHILLIPINES	702
FRANCE	105	HONGKONG	250
SINGAPORE	650	SPAIN	228
MALAYSIA	680	ITALY	65
RUSSIA	90	UNITED KINGDOM	70
POLAND	87	INDONESIA	215
CAMBODIA	105	VIETNAM	3771

BREAKDOWN BY REGIONS



7403	South East Asia
2745	Rest of Asia
891	Europe

VISITORS BY BUSINESS NATURE

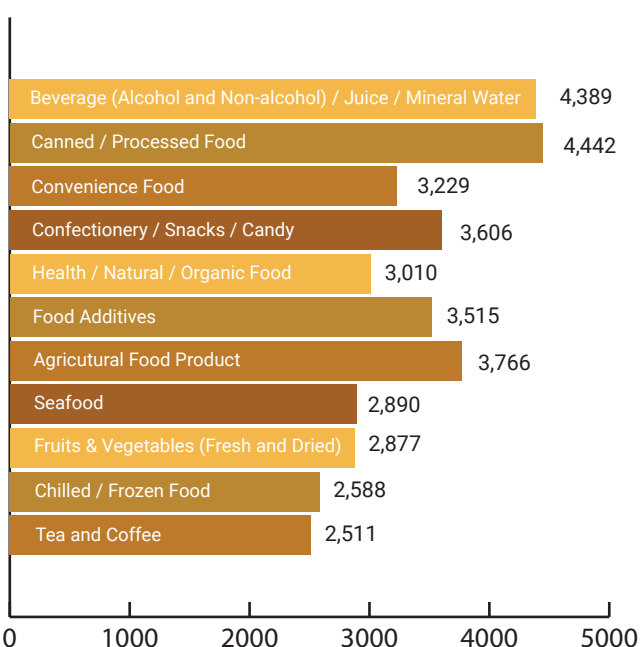
Importer / Exporter / Distributor / Wholesaler	2,097
Manufacturer	1,932
Research & Development / Food Science	1,325
F&B Management Service / Consultancy	1,325
Equipment & Supplies	1,214
Restaurant / Bistro / Café / Coffee Shop	883
Hypermarket / Supermarket	773
Fast Food / Quick Service Operator	221
Hotel / Resort / Serviced Apartment / Clubhouse / Country Club	111
Advertising / Marketing / Printing / Public Relations	210
Hospitality Management Service / Consultancy/ Logistics	188
E-Retailer	221
IT Solutions / Security Provider	154
Specialty Food / Health / Organic Food	155
Media / Publication	77
Others	33

VISITORS BY JOB FUNCTION

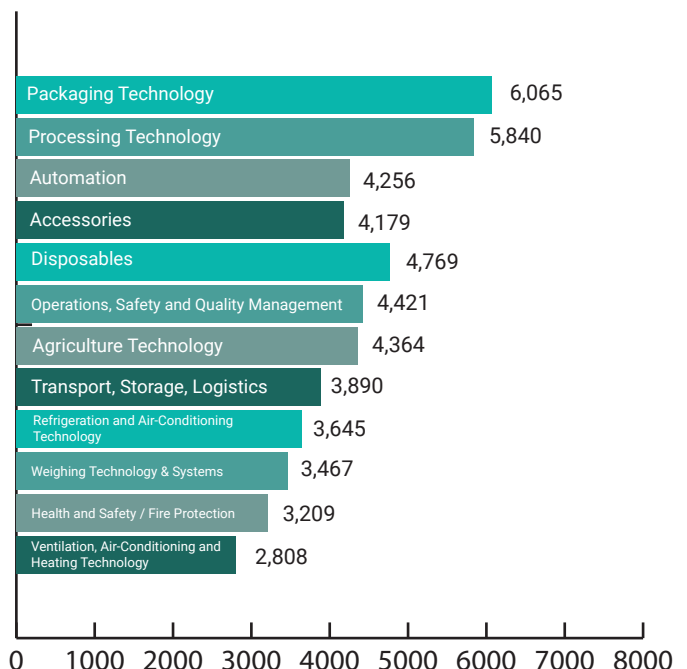
Purchasing / Procurement	2,440
F&B / Catering Management	1,987
Research & Development	1,656
Sales / Marketing / Brand Management / Public Relations	1,104
Business Development	883
Government Official / Representative / Academia	662
Operations / Maintenance / Production Management	552
Finance / Administration / Human Resource	442
Chef (e.g. Central Kitchen Chef, Chef de Partie, Commis)	331
Corporate Management (Owner / Proprietor / President / CEO / MD / GM)	220
Consultant / Advisor	199
Product / Inventory Management	165
Project Management	143
Quality Control & Assurance / Food Safety	132
Dietician / Food Technologist / Nutritionist	121
Kitchen Operation / Management	10

INDICATION OF BUYER'S INTEREST

Food & Beverage Products



Food Technology, Packaging & Disposables



MARKETING CAMPAIGN

Email Marketing



Google Search

VIETNAM FOODTECH 2023
Triển lãm Quốc tế Công nghiệp Thực phẩm Việt Nam 2023 Thời gian: Từ 13/12 đến 16/12/2023 - Địa điểm: Trung tâm Triển lãm và Hội nghị Sài Gòn (SECC) – 799 Đại Lộ Nguyễn Văn Linh, Quận 7, TP. HCM

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Chương trình triển lãm
VIETNAM FOODTECH & GROWTECH 2023 Thời gian: Từ 13 - 16 tháng 12, 2023 tại Trung tâm Hội chợ và Triển lãm Sài Gòn (SECC), Nguyễn Văn Linh, Quận 7, TP. HCM

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VIETNAM FOODTECH là triển lãm thương mại quốc tế toàn diện tập trung vào công nghiệp sản xuất, chế biến và đóng gói ngành thực phẩm & đồ uống, sự kiện quan trọng nhất của Thị trường của - Thông tin chung - Tài liệu biểu diễn - Danh sách nhà trưng bày

Facebook Ads

Vietnam Foodtech
 13-16/12/2023
FoodtechVN
DISCOVER DIFFERENT TYPES OF PACKAGING
 Opportunities to connect with Vietnam and Asian Businesses at Vietnam Foodtech 2023
REGISTER FOR BOOTHS

Vietnam Foodtech
 13-16/12/2023
FOOD & BEVERAGE
PRODUCT, MACHINERY, EQUIPMENT & TECHNOLOGY
TRADE SHOW IS BACK!
 400+ exhibiting booths
 200+ exhibitors
 15,000+ visitors
 10,000+ sqm exhibition area

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Vietnam Foodtech
 13-16/12/2023
THỰC PHẨM, ĐỒ UỐNG
TRỞ LẠI VỚI QUY MÔ LỚN NHẤT TỪ TRƯỚC ĐẾN NÀY!
 400+ gian hàng
 200+ nhà trưng bày
 15,000+ khách tham quan
 10,000+ m2 diện tích trưng bày

Vietnam Foodtech
 13-16/12/2023
Scan QR code GET OFFER NOW
 The exhibition will start from Dec 13-16, 2023
FoodtechVN
 INTERNATIONAL EXHIBITION OF FOOD & BEVERAGE PRODUCTS, MACHINERY, EQUIPMENT & TECHNOLOGY
SECC

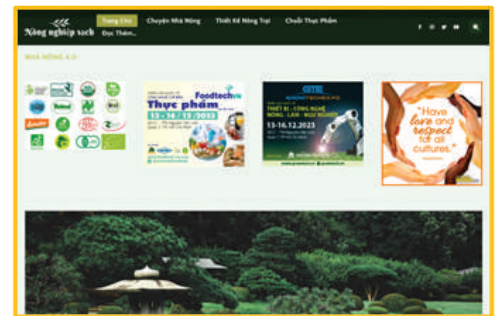
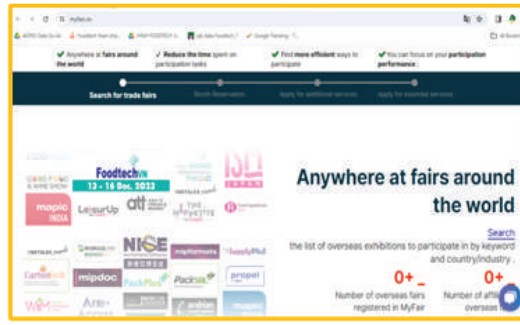
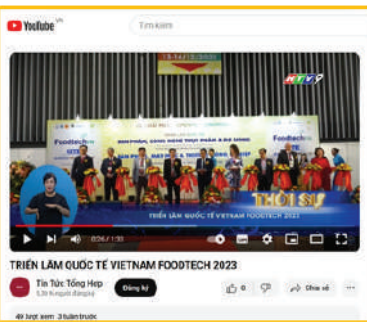
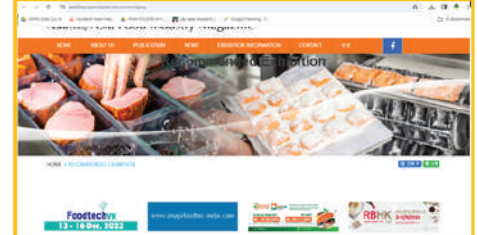
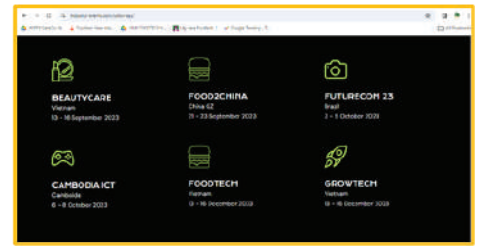
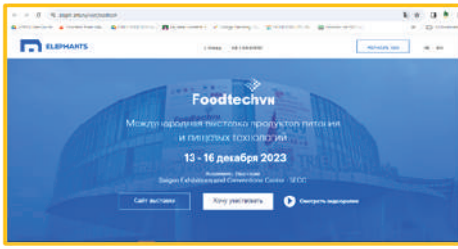
Vietnam Foodtech
 13-16/12/2023
SPIN WIN
QUAY MÃ QR ĐỂ TRUYỀN CÁP ZALO VÀ NHẬN QUÀ
SCAN ME

Vietnam Foodtech
 13-16/12/2023
VIETNAM FOODTECH
NỔI BẬT VỚI ĐIỀU GÌ?

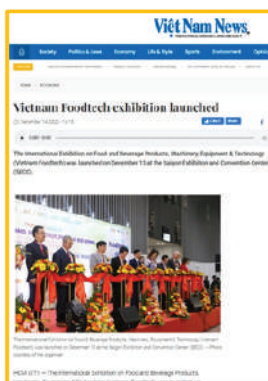
Vietnam Foodtech
 13-16/12/2023
Chỉ còn 3 NGÀY

MARKETING CAMPAIGN

E-Advertising (More than 5,000 banner impressions)



News (More than 80 articles about the exhibition)



SEE YOU AT OUR NEXT EVENT
NOVEMBER 13th to 15th, 2024 at SECC, HO CHI MINH CITY, VIETNAM